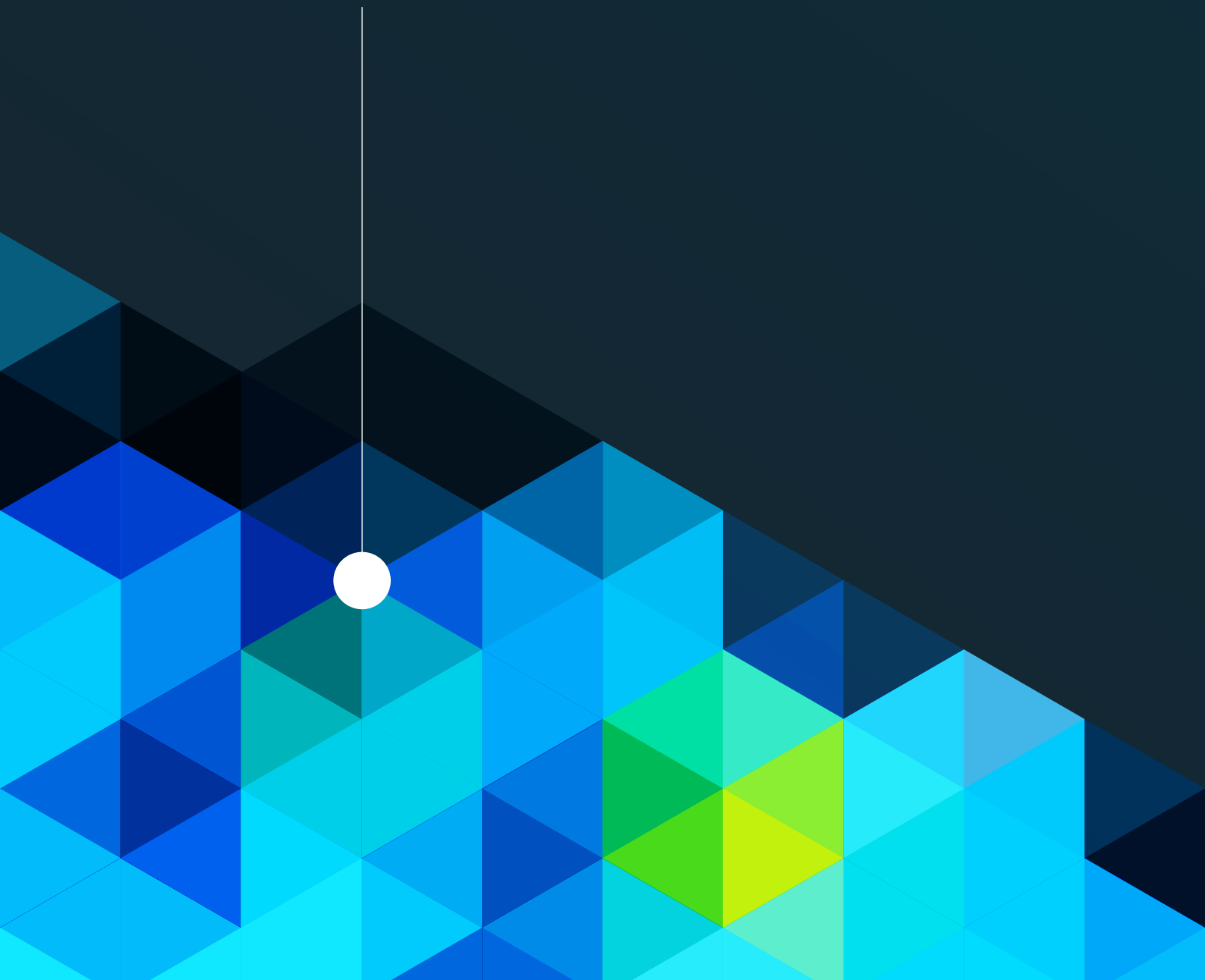


DIVIO

PARTNERSHIP PROGRAMME

A Partnership Programme created by Divio specially designed for web professionals and digital agencies.





BENEFIT YOUR CUSTOMERS
WITH THE POWER OF DIVIO

Divio extends the power of Django and django CMS by providing a state-of-the-art, web-based content production ecosystem.

Agencies, developers and enterprise customers rely on Divio to accelerate their web production, simplify day-to-day processes, increase work productivity and secure 24/7 first-class support. This allows you to focus on your core business needs and revenue sources, and avoid spending time and energy maintaining infrastructure.

We don't offer design or creative services, because we don't want to compete with our agency partners. But we will promote you, give you leads, and support you.

In short: we want to help you win bigger deals faster.



REFERRALS

Divio's Referrals is a model for building business together and helping your customers with the challenges of running, maintaining and expanding their web presence.

As a Partner, you'll receive access to Divio products and solutions – Enterprise, Managed and Cloud Services, Migrations, django CMS Training and Expert Hours – that you can resell while maintaining full control over the relationship with your clients.

Referring a new client or project to our services is an easy way to increase your revenue through the programme's commission payments. It also allows you to extend the range and value of services you provide to your customers, without the risk of over-extending into areas beyond your core expertise.

The more customers you refer, the higher the commission you receive via our tiered commissioning structure. In return, Divio will refer new business opportunities to you.

“

Divio Cloud is able to transform a complicated deployment process into a very simple one that anyone can use. The web interface is also clear and easy to use for anybody within our company.

Mario Colombo

Technical Lead & Partner at what.digital

PARTNERSHIP PROGRAMME BENEFITS

- ✓ Attractive, scaling referral commission
- ✓ Extension of the range and value of your existing services
- ✓ Receive local referrals from Divio
- ✓ First-class technical support from our team
- ✓ Custom upgrades for partners
- ✓ Marketing & PR support for higher customer engagement
- ✓ Programme onboarding and training
- ✓ Placement of your brand on the Divio websites

REFERRALS REWARDS

The following table reflects the rewards available to Divio partners, based on the successful acquisition of business referred by the partner:

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
Payment rate on referred products/services	0% commission	4% commission	8% commission	10% commission
Onboarding offer	Includes expert help for your development team worth \$490			

EXAMPLE

Our Platinum Enterprise Service ensures the success of your clients' applications with guaranteed uptimes and continuous maintenance throughout project life-cycles. Referring just one customer to this SLA would generate sufficient revenue for you to reach Level 3, earning 8% commission.

MEMBERSHIP REQUISITES

On joining the Divio Partnership Programme, partners will need to successfully refer two customers at any level, in order to remain eligible for continued yearly membership.



REFERABLE PRODUCTS & SERVICES



ENTERPRISE SERVICES

Enterprise Services from Divio include support, tools, SLA and services designed to help ensure your success hosting on Divio Cloud platform. Subscriptions are available in a number of different tiers.



CLOUD & MANAGED SERVICES

Our Cloud and Managed Services offer complete hosting and maintenance options for customers who need top-quality solutions. From very small to very large websites, we can meet all your clients' needs.



MIGRATION SERVICES

We offer the migration of Django and django CMS applications to Divio Cloud, including the migration of supported addons, custom code and application data. Pricing is based on the categorisation of projects by complexity.



DJANGO CMS TRAINING

We offer training aimed at business owners, content editors, marketing managers, social media marketers, traditional webmasters and anyone who wants to learn how to create and manage content using django CMS.



EXPERT HOURS

Do you need extra man-power for a project, on short-term basis? We can help, by extending your team with Django experts. We offer Dedicated Teams of experts to work on your client projects at a discounted rate only available to Partners.

ABOUT DIVIO

Divio was founded in Zürich in 2001 and now has teams working across four countries in Europe and the USA. Through our stewardship of the open-source django CMS project and our support for Python/Django events around the world we have established excellent connections across the Python community.

OPEN-SOURCE

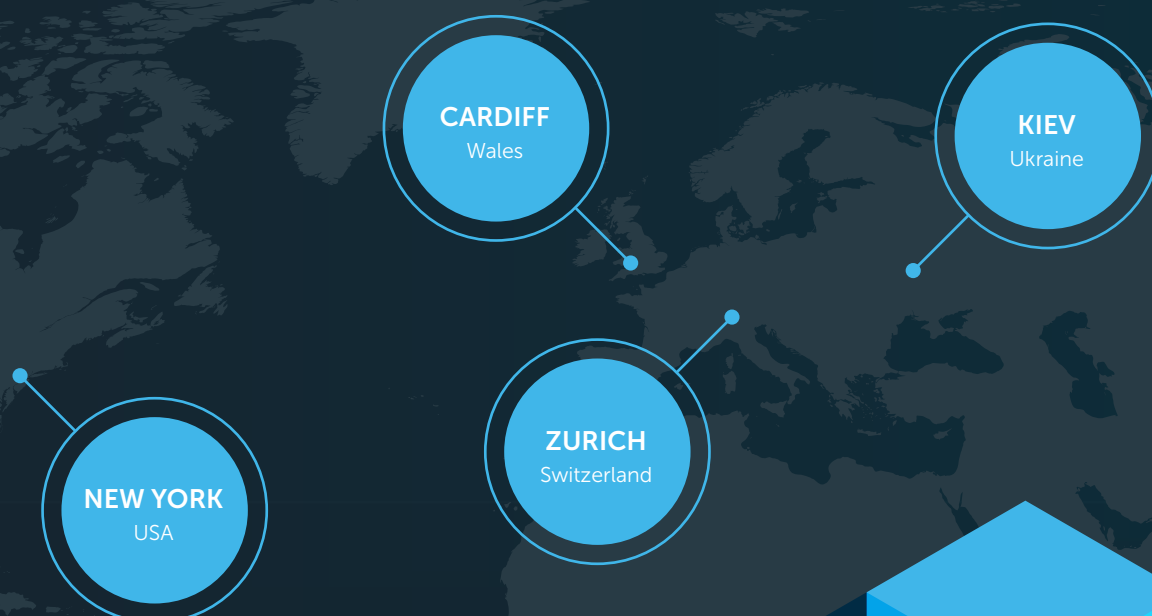
Since 2007, we have proudly contributed to dozens of Python/Django open-source projects. We contribute financial and other support to organisations and initiatives such as the Django Software Foundation, Django Girls and Read The Docs.

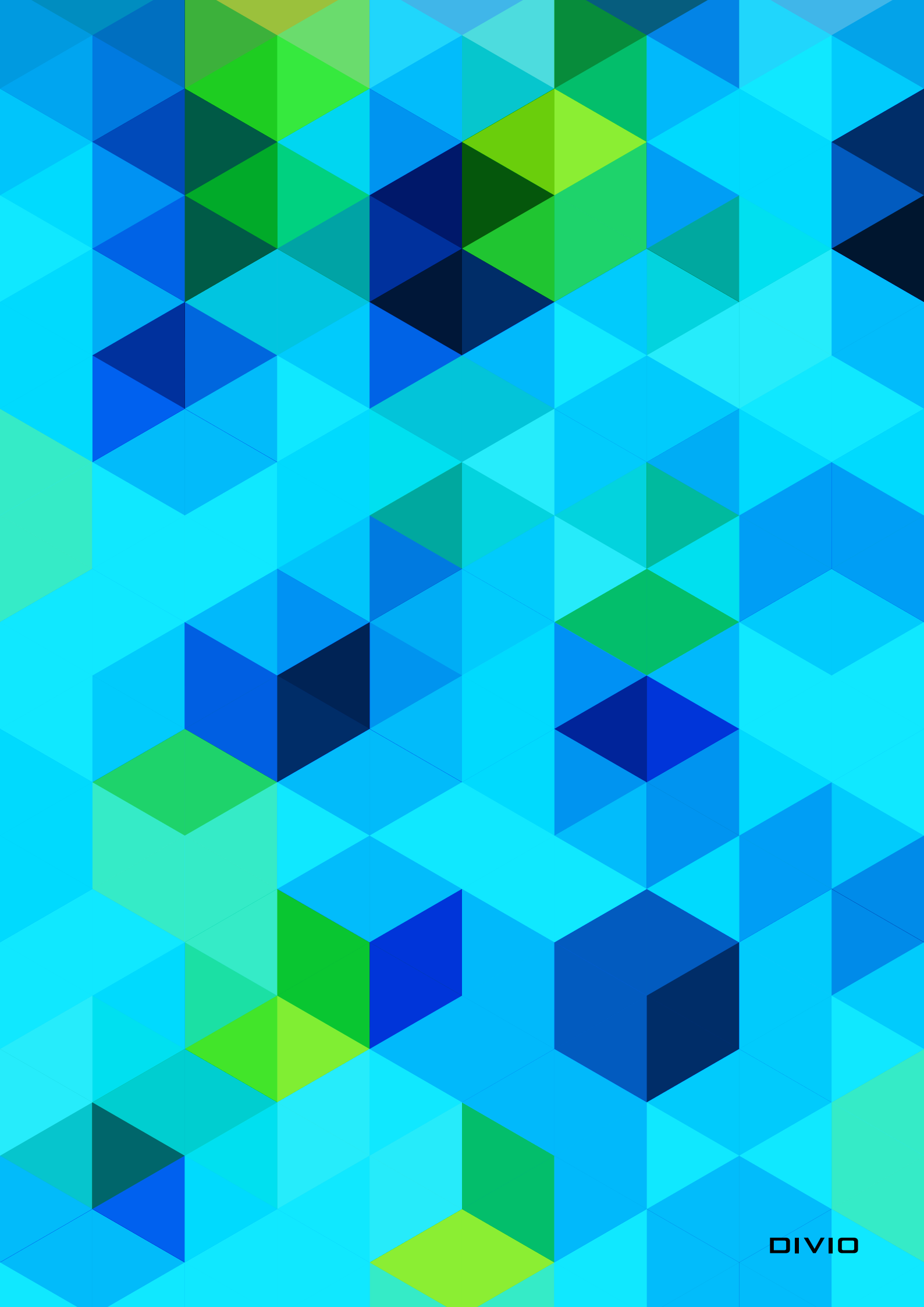
CONTACT US

Would you like to know more about Divio Cloud, commissions and local referrals from Divio? Email partners@divio.com to schedule a time to discuss the Partnership Programme.

LOCATIONS

Divio has offices in Switzerland, United States, Ukraine and United Kingdom.





DIVIO